

Shaping the Future of UConn's Regional Campuses

Senate Update – December 2025



Envisioning 2034

Regional campus plans will be developed within the framework of *Envisioning 2034*, aligning with its six areas of focus.



Seven World-Class Campuses, One Flagship University

Offer signature regional academic and research programs that are destinations within UConn, while also facilitating synergistic academic, research, and outreach programs between campuses.

Examine the relevance of interdisciplinary and online education, artificial intelligence, and entrepreneurship across disciplines so that our offerings remain competitive nationally and internationally.

Deliver equitable undergraduate and graduate student support across campuses including mental health services, student advising, and career services and assist in facilitating housing, transportation, and dining options.

Increase operational efficiencies, reduce redundant systems and processes, and create borderless information technology that enables campus collaboration. Advance analytics and data integration to better serve students.

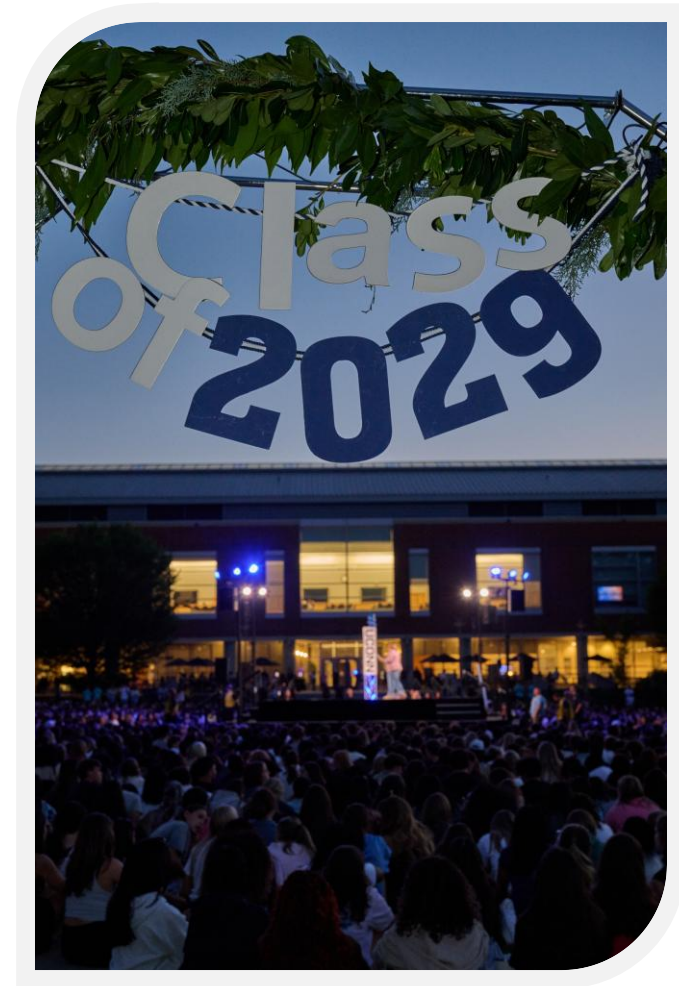
Develop efficient and shared facilities that enable 21st century teaching and research.

Strategic Enrollment Management Priorities

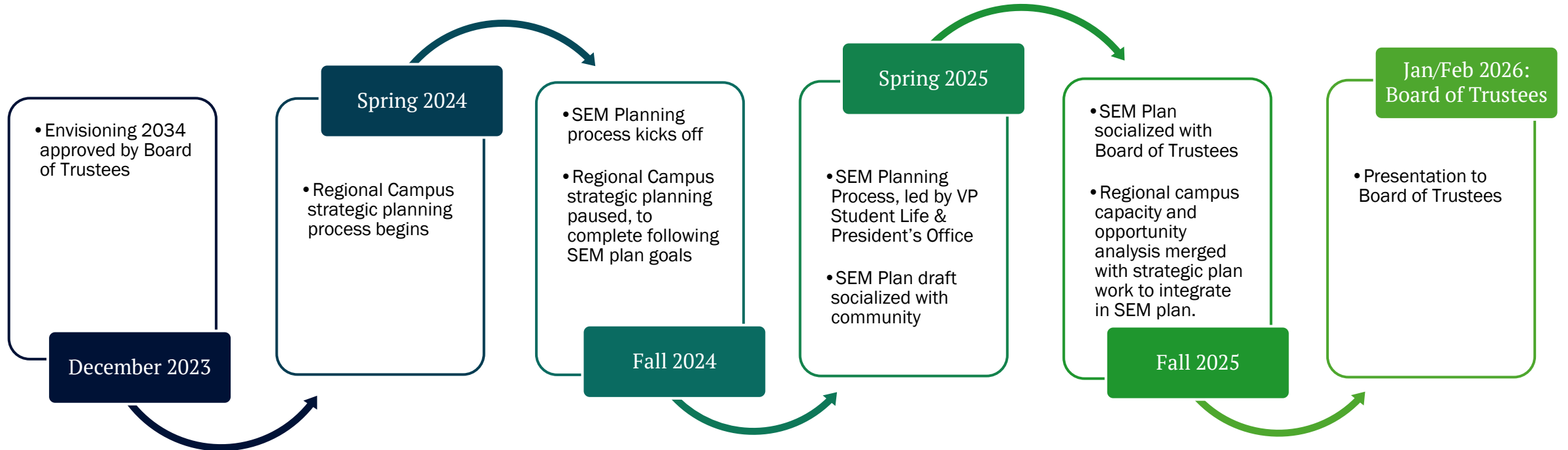
The development of regional campus strategic plans is happening in tandem with the University's Strategic Enrollment Management (SEM) plan.

Our work is directly connected to SEM's priorities, ensuring that regional campus strategies align with institutional goals for student success, fiscal sustainability, and workforce impact.

1. Align services to meet student need across all campuses.
2. Manage fiscal viability to ensure student success outcomes.
3. Perform capacity analysis for programs, services and campuses.
4. Make data informed decisions.
5. Embrace all high impact practices (HIPs) for student engagement.
6. Be a driver in supporting workforce demand.



Timeline



Engagement with Campus Deans, Campus Leadership Teams, Campus Communities, Academic Deans, Provost Office Units, Student Life and Enrollment, UPDC, OVPR, Budget



Defining the Role of Regional Campuses in UConn's Ecosystem

- Extend UConn's reach and impact statewide.
- Integral to public flagship, land- and sea-grant mission.
 - Serve a large percentage of first generation and Pell eligible students.
 - Ensure **access and opportunity** across the state.
- Advance mission through undergraduate and graduate education, distinctive research, and outreach & engagement.
- Reflect the needs, opportunities, and strengths of their communities.



Key Pressures



Demographic contraction

High school graduates in the Northeast are projected to decrease by 17% from 2023 to 2041



Structural financial constraints

Due to smaller enrollments, unable to fully benefit from economies of scale for services



Resource gaps

Advising, student support services, learning communities, and percentage of full-time faculty at regional campuses lag behind Storrs



Infrastructure challenges

Deferred maintenance requires continued attention and investment

Campus Enrollment Trends

Incoming First-Year Undergraduates

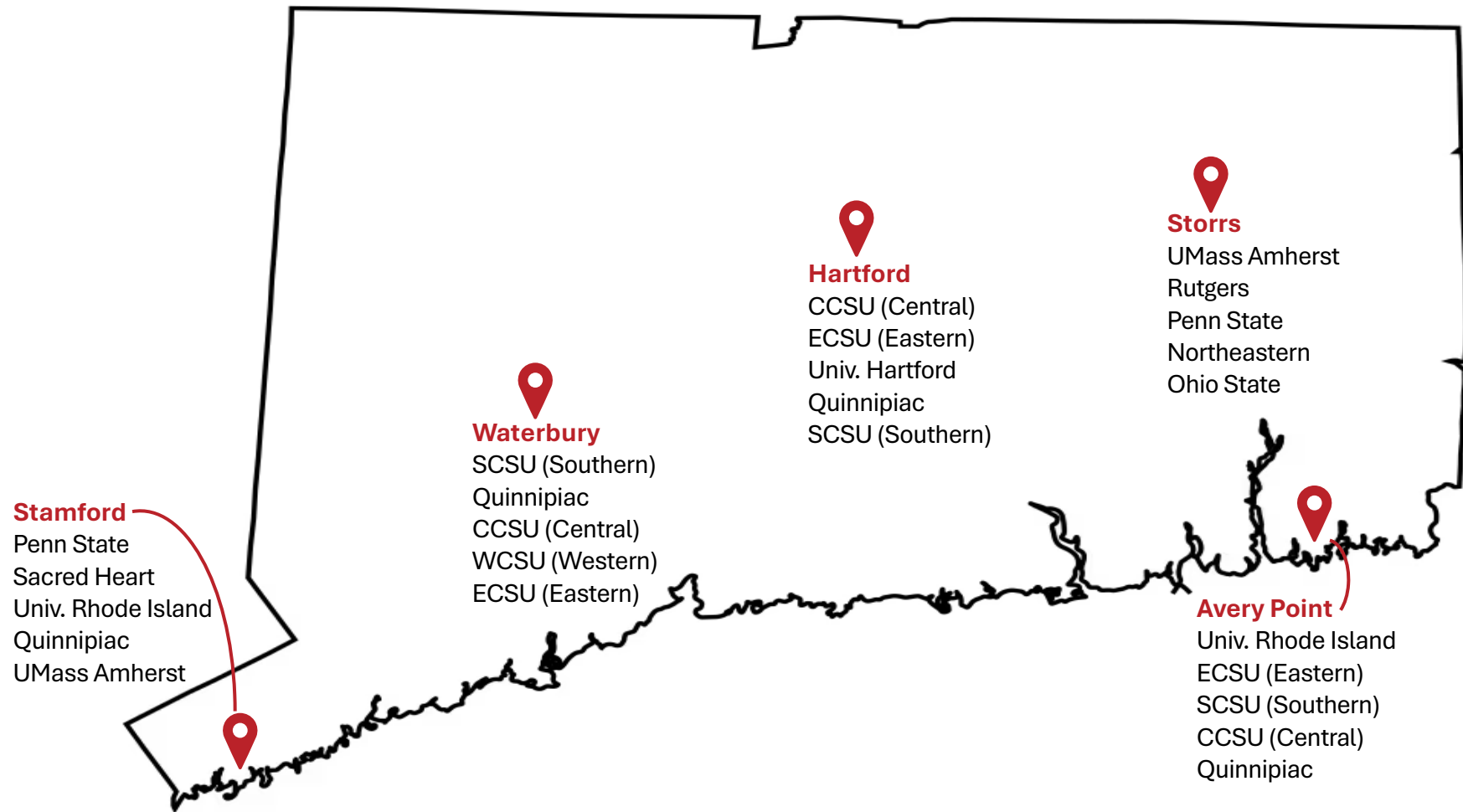
	Avery Point	Hartford	Stamford	Storrs	Waterbury
Fall 2021	209	555	764	3,663	272
Fall 2022	182	616	657	4,069	240
Fall 2023	174	545	622	4,189	243
Fall 2024	164	646	935	4,478	234
Fall 2025	167	472*	962	4,663	229
Change Fall 2021 to Fall 2025	-20%	-15%	26%	27%	-16%
Change Fall 2024 to Fall 2025	2%	-27%	3%	4%	-2%

While enrollment trends range across campuses, first-choice applications to regional campuses overall are up.

* Decline likely tied to end of Hartford students living at Storrs program.

Hartford Campus includes the School of Social Work. It excludes the School of Law and UConn Health.

Competitors by Campus



The Path Forward

Sharpen the identity of each regional campus. Define clear niches for each regional campus that align with workforce needs and institutional strengths and that leverage existing courses and infrastructure when possible.



Avery Point

Coastal and marine sciences, environmental research, and supply chain and business; Tribal Education Initiative; graduate education and research aligned with Connecticut's Blue Economy.



Hartford

Strength in business, public policy, and social work; located in the state's capital city with access to government and corporate partners.



Waterbury

Regional healthcare hub with strong ties to community-based health providers; Allied Health and Nursing pathway underway.



Stamford

Focused on business, financial technology, and digital media; connected to financial services and media industries in Fairfield County and NYC metro.

The Path Forward (cont.)

1

Invest in academic excellence and student experience

Prioritize student success including professional advising, mental health support, and high-impact practices (e.g., research, internships)

2

Elevate the UConn brand and reputation

Develop additional marketing around affordability and opportunity– after Yale, UConn Waterbury, Hartford, Avery Point, and Stamford had highest 10-year ROIs in state

3

Leverage partnerships rather than compete

Strengthen partnerships with CT State community colleges to build clear articulation agreements that support student mobility and expand opportunity

4

Align growth with mission and sustainability

Growth must be intentional, data-driven, and focused on areas where there is student demand and alignment with workforce and industry needs

The Path Forward (cont.)

5

Promote the Individualized Majors

Program: Existing program is well positioned to support destination identity at campuses with more limited program arrays

6

Increase philanthropic engagement in regional

excellence: On upward trajectory, reflecting deepening community investment and confidence in UConn's impact.

7

Enhance data-informed decision making:

Consistent reporting of program costs, revenue contribution, enrollment demand, and performance metrics will support effective resource allocation and capacity-driven planning across the system.

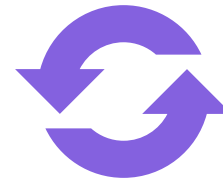
Next steps



Finalize drafts with campus
and content experts



Share with Senate Executive
Committee



Integrate feedback



Final report shared with
Board of Trustees and
University Community

